

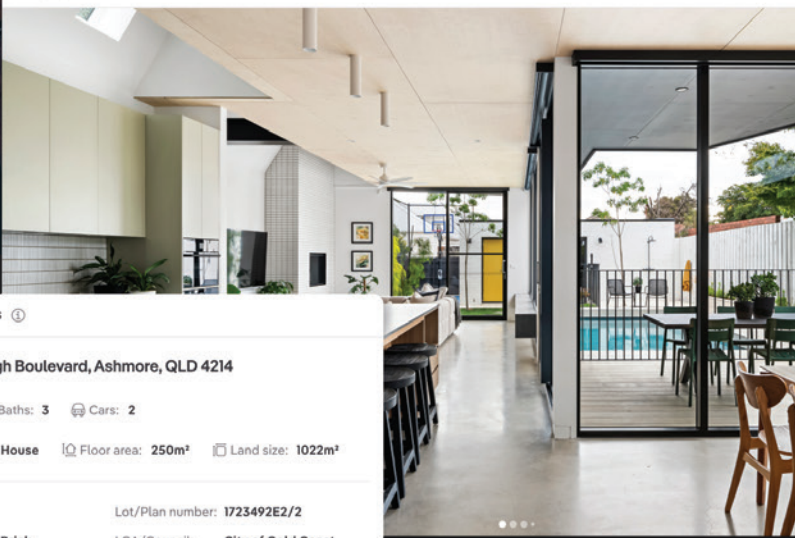


PropTrack

Future-proofing valuations: partnering with PropTrack for success

Embracing technology, data, and consumer demand for a competitive edge.

Image gallery



Property details

2 Kingsborough Boulevard, Ashmore, QLD 4214

Beds: 5 Baths: 3 Cars: 2

Property type: House Floor area: 250m² Land size: 1022m²

Year built: 1998

Lot/Plan number: 1723492E2/2

Walls: Double Brick

LGA/Council: City of Gold Coast

Roof: Tiles

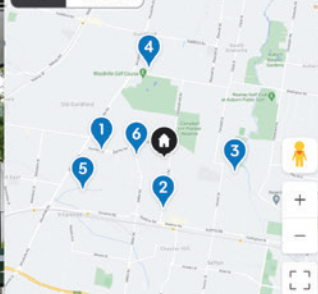
Comparable properties

2 Kingsborough Boulevard, Ashmore, QLD 4214

Sold For Sale Leased For Rent

Map

Satellite



\$1,150,000

House

3 3 3 105m²

12 Smiths Road, Ashmore, QLD 4214

Sold on 9 February 2023



\$1,000,000

3 3 3

84 Garden Street, Ashmore QLD

Sold on 9 Feb

Transformative Data in the Valuations Industry

Property decisions are hard to make. Buyers and sellers have more information at their fingertips than ever before, however it's not always obvious what information is relevant. This can be true for valuers as well. As the industry transforms with competing methods and new data, valuers face dynamic challenges to maintain their position as the authoritative voice on valuations and differentiating themselves from other firms. PropTrack is committed to providing valuers with unique market insights that help you complete more valuations more often and open the door to consumer requested valuations.

The Changing Landscape of The Valuation Industry

The valuation industry is in a state of transformation, driven by technological advancements, evolving consumer demands, and the availability of new data sources. These technologies have the potential to revolutionise how valuations are conducted, enhancing accuracy and efficiency over time.

However, the availability of new and diverse data sources can provide valuers with the edge, adding to their knowledge to form a more comprehensive view of a property's value.



Staying Ahead: The PropTrack Advantage

PropTrack recognises the dynamic nature of the valuation industry and offers a suite of solutions designed to empower valuation firms in this rapidly changing environment. As the driving force behind **realestate.com.au's** consumer property experience, PropTrack is leveraging cutting-edge technology and data-driven insights to equip valuers with the tools they need to excel in the modern valuation landscape. Embracing innovation is critical in staying ahead of any future industry shifts.

PropTrack is helping valuers



Be more efficient, valuing more properties quickly



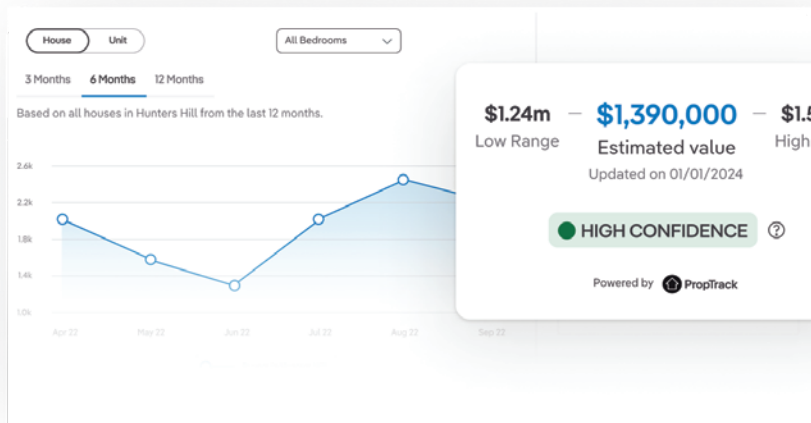
Maintain accuracy by factoring market dynamics



Gain a competitive advantage with unique insights

Surface the data you need to make quick decisions

Tap into the #1 address in property, [realestate.com.au](https://www.realestate.com.au), and utilise our unique insights.



Estimated value

Get a snapshot from our industry leading AVM and see the confidence level in the prediction

Market trends

Interpret how competitive the market is for this property and area

Comparable properties

Get the most recent comparable properties sold with advised sale from agents

Comparable properties

17 Bellevue Street, Richmond, VIC 3121

Sold For Sale Leased For Rent

1 2 3 4 5

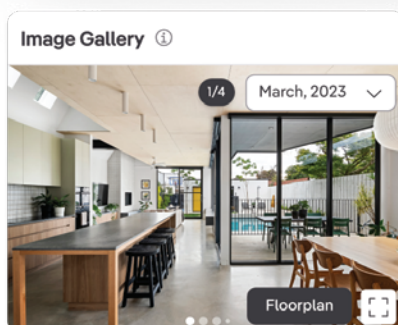
1 **\$2,511,000** House
3 3 1 258m²
15a Osborne Court, Hawthorn
Sold March 2, 2023

2 **\$2,296,000** House
4 3 0 215m²
11 Gibdon St, Richmond
Sold March 4, 2023

3 **\$2,620,000** House
3 2 2 140m²
369a Highett Street, Richmond
Sold December 23, 2022

4 **\$2,530,000** House
3 3 0 181m²
56 Hawksburn Road, South Yarra
Sold October 9, 2022

- 2021 **SOLD** **\$800,000**
Sold October, 2021 by LJ Hooker
Days on the market: 43 days
- 2012 **LEASED** **\$520 per week**
Leased August, 2012 by Ray White
Days on the market: 12 days
- 2011 **SOLD** **\$550,000**
Sold May, 2011 by WHITEFOX Real Estate
Days on the market: 25 days
- 1998 **BUILT**



Latest images

Assess the condition of a property with the latest listing images straight from [realestate.com.au](https://www.realestate.com.au)

Property timeline

See a history of sale transactions, leases and other events related to the selected property

Valuations



Why PropTrack?



realestate.com.au

Unique data sets and models tapping into the 2.4 million people who use **realestate.com.au** every day.



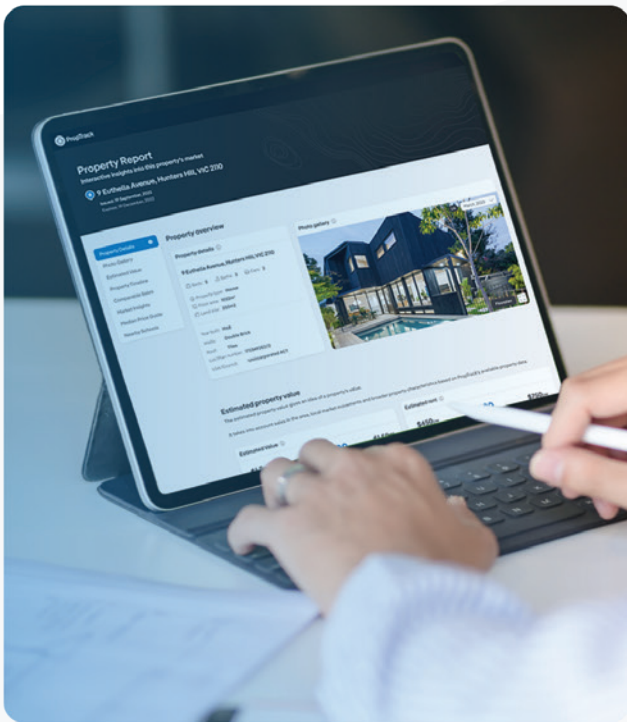
Data reliability

Have confidence that you are using the most accurate property market data, straight from the source.



Consumer-ordered valuations

Utilise PropTrack tools to complete valuations direct from consumers.



Beyond banking: consumer-ordered valuations

Our customers are tapping into consumer-ordered valuations by using our web-based valuation tool for performing digital valuations, leveraging our unique property data and imagery, allowing a firm to receive, order and complete a digital valuation assessment.

Want to know more?

Get in touch with our solutions team today

Visit www.proptrack.com.au for more information



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