PropTrack

The future of real estate market analysis: Introducing our Market API

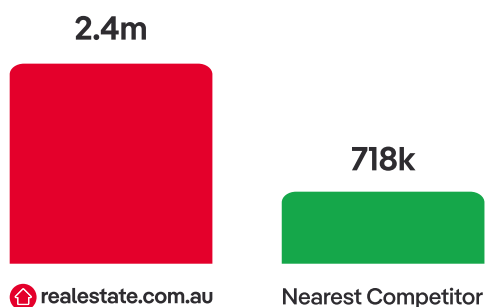The essential guide to the PropTrack Market API

Changing the way the world experiences property

At PropTrack, we're changing the way the world experiences property. We're committed to producing valuable market insights and making them readily accessible to our customers.

Our Market API is the only way to access the supply and demand statistics from realestate.com.au, providing you with the most accurate source of behavioural data from Australia's $10.2 trillion property market economy.

Why PropTrack?

1.7m more Australians visit realestate.com.au every day

2.4m

718k

realestate.com.au

Nearest Competitor

The latest iteration of the PropTrack Market API leverages data from the #1 listings site in Australia to generate unique insights, tapping into the 2.4 million people who use realestate.com.au every day.

The API delivers aggregated data by suburb, with three unique endpoints providing insights on supply & consumer demand, historic sales transaction and historic rental transaction filtering.

Endpoints can also be filtered by the below:

· **Date range**
  e.g. 1 Sep 2021 – 31 Dec 2021

· **Frequency**
  e.g. weekly, monthly, yearly

· **Attribute**
  e.g. unit, house

Endpoint Summaries

GET v2/market/supply-and-demand/(metric)

Retrieves property supply & consumer demand statistics for a given suburb

GET v2/market/sale/historic/{metric}

Retrieves historic sale transaction statistics for a given suburb

GET v2/market/rent/historic/{metric}

Retrieves historic rental transaction statistics for a given suburb

Making the most of our unique Market API

1

Generate engagement
and improve ROI with your
customers by enhancing
reports, products or apps
with market metrics

2

Gain a market edge
by developing unique insights
with your own predictive
modelling leveraging market data

3

Find new business
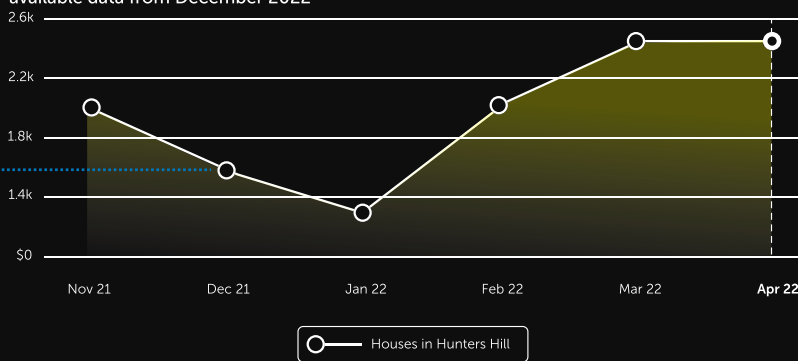by identifying potential
buyers and renters

The PropTrack Market API is powering today's consumer experiences

People who are seriously interested in properties like this

| House | Unit |

All Bedrooms ⌄

3 Months   6 Months   **12 Months**

based on all houses in Alexandria from the last 12 months. Displaying the most recent
available data from December 2022

2.6k

2.2k

1.8k

1.4k

$0

Nov 21   Dec 21   Jan 22   Feb 22   Mar 22   **Apr 22**

○—— Houses in Hunters Hill

April 2022

2,344
⊖ Potential Buyers

Up 26.1% from last month

22
⌂ Similar for sale

Down 4.3% from last month ↓

**When users select a 6 month date
range, then insights are brought
back at a monthly frequency**

**When users select a 3 month date
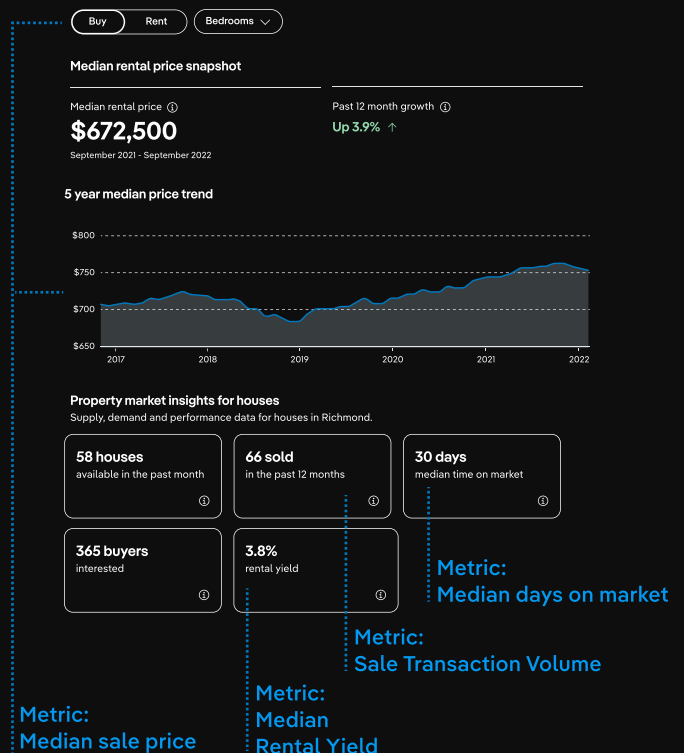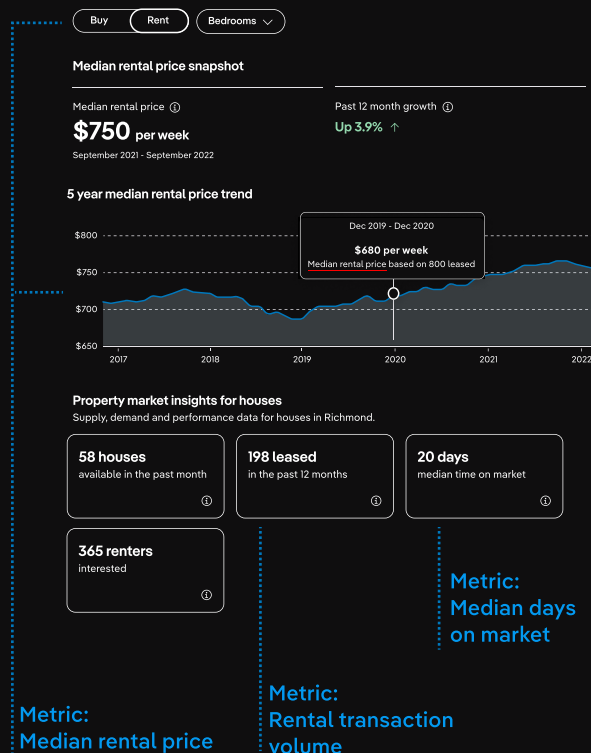range, then insights are brought
back at a weekly frequency**

**Hone in supply & demand by
a specific bedroom count**

Toggle between house & unit

**See how supply & demand has
grown/declined since the last
reporting period**

PropTrack Market Data is powering **Market Explorer,** the new home for unique market insights and has replaced our Suburb Profiles Neighbourhoods pages.

This tool empowers property seekers looking to understand the market when searching for a property.

Left panel (Rent):

Buy | Rent | Bedrooms ⌄

Median rental price snapshot

Median rental price ⓘ
$750 per week
September 2021 - September 2022

Past 12 month growth ⓘ
Up 3.9% ↑

5 year median rental price trend

Dec 2019 - Dec 2020
$680 per week
Median rental price based on 800 leased

Property market insights for houses
Supply, demand and performance data for houses in Richmond.

58 houses available in the past month ⓘ

198 leased in the past 12 months ⓘ

20 days median time on market ⓘ

365 renters interested ⓘ

Metric: Median days on market

Metric: Median rental price

Metric: Rental transaction volume

Right panel (Buy):

Buy | Rent | Bedrooms ⌄

Median rental price snapshot

Median rental price ⓘ
$672,500
September 2021 - September 2022

Past 12 month growth ⓘ
Up 3.9% ↑

5 year median price trend

Property market insights for houses
Supply, demand and performance data for houses in Richmond.

58 houses available in the past month

66 sold in the past 12 months

30 days median time on market

365 buyers interested ⓘ

3.8% rental yield ⓘ

Metric: Median days on market

Metric: Sale Transaction Volume

Metric: Median sale price

Metric: Median Rental Yield

Need the technical specifications?
View the documentation on the developer portal.

Get in touch with our solutions team today

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